



PRESS RELEASE

For Immediate Release

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Winners of 2019 Sustainable Beauty Awards

London – Ecovia Intelligence announced the winners of the 2019 Sustainable Beauty Awards (www.sustainablebeautyawards.com) earlier this week at a dedicated awards reception in Paris. About 200 senior executives from the beauty industry attended the awards reception. The winners and runner-ups as follows...

New Sustainable Product

Keracol Dr. Craft (UK) got top prize for its hair care products made using blackcurrant pulp. Launched in June 2018, the sustainable hair care range is made from leftovers from the production of blackcurrant drinks.

EcoTan (Australia) is runner-up with its Hand and Nail Cream. Other finalists were Hair O'right Hinoki Scalp Exfoliating Gel, Olivia Care Shampoo Bar, and Rhodes Skincare Products.

Sustainable Ingredient

Ashland (USA) is the winner with Cb2 skin™ biofunctional. Launched in April, the material is a patchouli-derived skin cannabinoid receptor 2 (CB2) activator. The patchouli has been sourced from sustainable farms in Colombia.

RAHN AG CELLACTIVE® (Germany) is runner-up. The carbon-neutral cell booster is used in skin care and hair care products. IFF Lucas Meyer Cosmetics SKINectura™, Intiki Myro PE, Pierre Fabre Green Native Expression of Aquatic Mint, and Sensient Cosmetic Technologies Natpure Xtra Longevity were the other finalists.

Sustainable Packaging

The winner is Henkel (Germany) with its social plastic initiative. It has partnered with Plastic Bank to collect plastic waste from waterways to use in the packaging of its personal care & home care products.

PharmMatt (France) is the runner-up. In June 2019, the company introduced recycled and compostable materials for its Frescoryl toothpaste tablets. Aveda, Bioaroma Crete, and Maiiro were the other finalists.

Sustainability Pioneer

AAK Personal Care (Sweden) received top prize for shea nut sustainable sourcing. Its Kolo Nafaso programme is having a positive impact on over 230,000 women shea collectors in Burkina Faso, Ghana and Ivory Coast.

Boticario Group (Brazil) got second prize for its packaging collection programme, the largest of its kind in Latin America. Hair O'right International, Naturamus, and Seppic (SERDEX) were the other finalists.

Sustainability Leadership

Hair O'right International (Taiwan) is the winner. The company has undertaken a number of green initiatives, such as carbon-neutral production, sustainable packaging, using food byproducts as raw materials, and developing certified hair care products.

Clariant (Germany) is the runner-up; it is working with partners to reduce the impacts of its ingredients. Other finalists were Heinz-Glas, REN Clean Skincare, and TCI Co.

About 100 international entries were received for the 2019 Sustainable Beauty Awards. The winners and runner-ups were selected by a jury comprising an ingredient firm, retailer, formulator, media agency, natural cosmetics industry organisation, and research firm.



Picture 1: Hair O'right



Picture 2: Audience



Picture 3: Clariant

About the Sustainable Beauty Awards

Organised by Ecovia Intelligence, the aim of the Sustainable Beauty Awards is to give recognition to operators who are pushing the boundaries of sustainability in the beauty industry. The awards ceremony was hosted on the evening of 4th November at the Paris Marriott Champs-Elysées. More information is available from www.sustainablebeautyawards.com

About Ecovia Intelligence

Ecovia Intelligence (formerly known as Organic Monitor) is a specialist research, consulting & training company that focuses on global ethical product industries. Since 2001, we have been encouraging sustainable development via our services portfolio: market research publications, business & sustainability consulting, technical research, seminars & workshops, and sustainability summits. Visit us at www.ecoviaint.com

Further Information

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